

RED CHILI PEPPER

P-CELL

STIMULATED RED CHILI PEPPER STEM CELLS TO INCREASE SKIN ELASTICITY



PRODUCT DESCRIPTION

To produce P-Cell, we have carefully researched available literature to select a different variety of chili pepper. From each selected variety a stem cell culture was obtained and then each culture was assessed to evaluate its potential in producing a rich phytocomplex. This extensive lab research allowed us to select the better performing red chili pepper stem culture to produce P-Cell.

The stimulation process allowed to obtain a rich phytocomplex able to effectively boost skin metabolism promoting cell protein synthesis.

P-Cell is able to start delivering a significant effect in just ten days and can drastically increase skin elasticity within twenty days of treatment.

BENEFITS

- Boosts skin metabolism promoting protein synthesis (in vitro tests)
- Starts increasing skin elasticity in just ten days (+9% in vivo test)
- Drastically improves skin elasticity within twenty days (+20% in vivo test)

TECHNICAL INFORMATION

INCI: glycerin, *Capsicum annum* fruit meristem cell, citric acid, sodium benzoate, potassium sorbate.

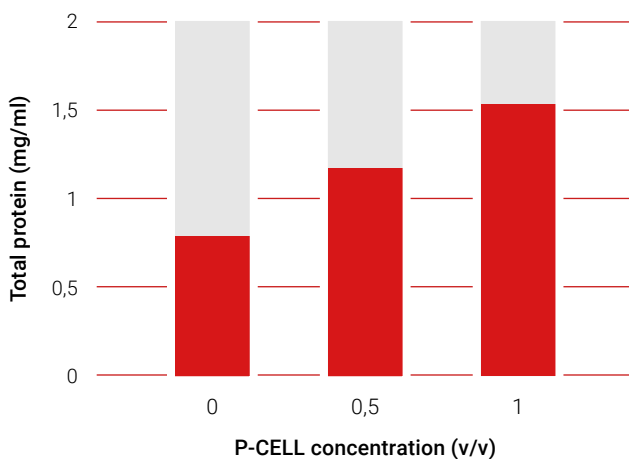
PLANT USED: stem cell culture obtained by selected red chili pepper harvested in the botanical garden of the University of Bologna, Italy.

TECHNOLOGY: Stimulated Stem Cell Technology.

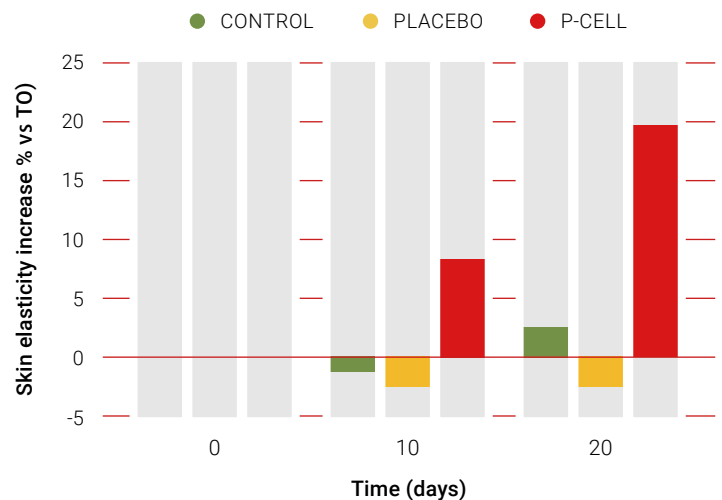
SUGGESTED CONCENTRATION OF USE: 1% w/w.

ORGANIC STATUS: COSMOS approved.

CHINA STATUS: also available in China compliant version.



Total protein concentration in Keratinocytes treated with P-Cell



Skin elasticity increase after treatment with P-Cell 1.5% w/w