

GRAPE



GINGER



FRANKINCENSE

PURE-PHEN

PURIFIES THE SKIN RE-BALANCING THE MICROBIOTA

SKIN

HAIR

COSMOS
APPROVED

PRODUCT DESCRIPTION

Ginger, frankincense and grape have been always known and used in different part of the world as medical plants as well as in purifying rituals. Different classes of molecules from each plant are able to act as purifying agents and as bacteriostatic molecules against potential pathogenic species, to sooth, protect and condition the skin.

Pure-Phen is a purifying, soothing, conditioning natural and preservative free active ingredient able to help the skin and the scalp to go back to healthy conditions with a mild but effective treatment, being more tolerable compared to synthetic ingredients.

Pure-Phen is not altering the physiological condition of the skin, helping it in re-balancing the microbiota, reducing imperfections, redness and unpleasant sensations related to acne and dandruff.

BENEFITS

- **Completely natural and preservative free ingredient**
- **More tolerable compared to synthetic benchmarks** (*in vitro* tests)
- **Reduces interleukins release** (*in vitro* tests)
- **Bacteriostatic effect against *Staphylococcus epidermidis* and *Malassezia furfur*** (*in vitro* tests)
- **Re-balances dysbiosis of skin microbiota** (*in vivo* test)
- **Does not alter healthy skin microbiota** (*in vivo* test)
- **Does not alter the physiological conditions of skin and scalp** (*in vivo* test)
- **Reduces skin redness** (-18.4% *in vivo* test)
- **Reduces the number of acne related skin lesions** (-13.3% *in vivo* test)
- **Reduces dandruff related scaling problems** (-17.0% *in vivo* test)
- **Promotes restoration of normal conditions of the scalp** (*in vivo* test)

TECHNICAL INFORMATION

INCI: glycerin, *Vitis vinifera* fruit extract, *Zingiber officinale* root extract, *Boswellia serrata* resin extract.

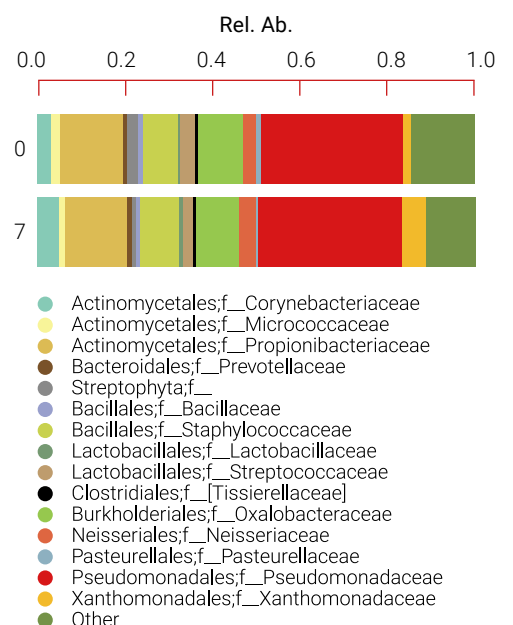
PLANT USED: ginger (*Zingiber officinale*) roots, frankincense (*Boswellia serrata*) resin and grape (*Vitis vinifera*) fruit.

TECHNOLOGY: Bioliquefaction Technology.

SUGGESTED CONCENTRATION OF USE: 3% w/w for skin care and hair care applications.

ORGANIC STATUS: COSMOS approved.

CHINA STATUS: the product is China listed.

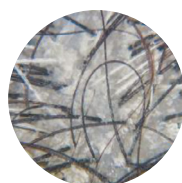


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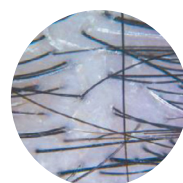


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Improvement of acne treated with Pure-phen 3% w/w



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Improvement of dandruff treated with Pure-phen 3% w/w

Pure Phen 3% w/w not altering healthy skin microbiota (1 week treatment)